



**FOR IMMEDIATE RELEASE**

**Media Contact:**

Natasha Ferguson, Communications Marketing Manager

**REACH OUT**

P 951.542.1830 | C 951.662.8780 | [natasha.ferguson@we-reachout.org](mailto:natasha.ferguson@we-reachout.org)

## **Reach Out Chosen as 2023 Nonprofit of the Year by California State Senator Richard Roth**

**Riverside, CA — May 4, 2023 —** [Reach Out \(we-reachout.org\)](https://www.we-reachout.org) is proud to announce it has been selected as a 2023 California Nonprofit of the Year by California State Senator Richard Roth. **Reach Out** is one of more than one hundred nonprofits that will be honored by their state senators and assemblymembers for their outstanding contributions to the communities they serve.

**Reach Out** is a large not-for-profit organization that has been serving the Inland Region of Southern California for 54 years. Reach Out's mission is to strengthen communities by bringing people together to solve our region's toughest issues: breaking barriers to educational achievement, expanding economic opportunities, and creating safe, healthy, and innovative communities. Last year, over 2 million Inland Empire residents were impacted as a direct result of Reach Out and its community partners' vaccine equity work. Additionally, Reach Out's Environmental Prevention Team partnered with the Ontario, Upland, and Fontana police departments, distributing educational materials at various DUI checkpoints. A "Be Safe, Drive Sober" campaign was also launched during National Impaired Driving Prevention Month, which included PSAs highlighting healthy and responsible driving alternatives year-round.

"We are deeply humbled to be recognized by Senator Richard Roth, who stands in alignment with promoting many of the same causes which Reach Out deeply cares about and champions in the Inland Empire," said Reach Out Executive Director Diana Fox.

"California Nonprofit of the Year gives elected leaders the opportunity to shine a light on what nonprofits are accomplishing for the people in their districts and for everyone to appreciate the collective impact of nonprofits across our state," noted Jan Masaoka, CEO of the California Association of Nonprofits.

Now in its eighth year, the Nonprofit of the Year initiative provides the opportunity for each California state legislator to choose a nonprofit organization doing outstanding work in their district. The program culminates with a celebratory luncheon at Capitol on California Nonprofits Day, which this year takes place on June 7.

According to "Causes Count," a 2019 [report](#) commissioned by CalNonprofits, the nonprofit sector is the 4<sup>th</sup> largest industry in the state, employing more than 1.2 million people. Each year, California nonprofits generate more than \$273 billion in revenue and bring in \$40 billion in revenue from outside of California. The unpaid labor contributed by volunteers at nonprofits is equivalent to 330,000 full-time jobs every year.

For more information about **Reach Out's** programs and services visit [we-reachout.org](https://www.we-reachout.org).

###

---

### **About REACH OUT**

Reach Out is a large non-profit 501(c)(3) organization that has been serving the Inland Region of Southern California for 54 years. Reach Out's mission is to strengthen communities by bringing people



together to solve our region's toughest issues: breaking barriers to educational achievement, expanding economic opportunities, and creating safe, healthy, and innovative communities. Reach Out's core work of strengthening communities takes many forms, from direct services to youth and families, to deep root cause work in building the health and quality of life of our region. Reach Out is overseen by Executive Director, Diana Fox, and has three locations: the main office in Upland, and two additional offices in Jurupa Valley and Yucca Valley. Reach Out was recently selected as Nonprofit of the Year by State Senator Richard Roth. For more information visit [we-reachout.org](http://we-reachout.org), or contact 909.982.8641.