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**REACH OUT**

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## **Dia de los Muertos Jurupa Valley Community Event Returns**

**Jurupa Valley, CA – August 23, 2023** — Reach Out is thrilled to announce the highly anticipated return of Dia de los Muertos Jurupa Valley. Building upon the tremendous success of last year's event, which drew an enthusiastic crowd of over 3,500 community members and garnered exceptional reviews, Reach Out is gearing up for an even more remarkable second annual celebration.

Mark your calendars for **Saturday, October 21, 2023**, from **Noon to 8 p.m.** as Rancho Jurupa Regional Park transforms into a vibrant tapestry of culture, remembrance, and community. **The 2<sup>nd</sup> Annual Dia de los Muertos Jurupa Valley** is a family-driven, local event that will provide space for the community to unite in celebrating the lives of their passed loved ones, and to commemorate Jurupa Valley's rich history. Attendees will enjoy a vibrant and exciting mix of activities at this year's event including art exhibits, altars, food vendors, live music, Escaramuzas (*female equestrian team*), charros, Lucha Libre, Ballet Folklorico, Catrina fashion show, *and so much more*.

**Reach Out** ([we-reachout.org](http://we-reachout.org)) is a nonprofit organization that has been serving the inland region of Southern California for over 50 years. Visit [we-reachout.org/diadelosmuertosjv](http://we-reachout.org/diadelosmuertosjv) or call 909.245.1156, for general information and to support by becoming a sponsor, art, or food vendor.

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### **About Reach Out**

Reach Out is a community-based non-profit 501(c)(3) organization that has been serving the Inland Region of Southern California for over 50 years. Reach Out's mission is to strengthen communities by bringing people together to solve our region's toughest issues: breaking barriers to educational achievement, expanding economic opportunities, and creating safe, healthy, and innovative communities. Reach Out's core work of strengthening communities takes many forms, from direct services to youth and families, to deep root cause work in building the health and quality of life of our region. Reach Out is overseen by Executive Director, Diana Fox, and has three locations: the main office in Upland, and two additional offices in Jurupa Valley and Yucca Valley. **Reach Out is honored to have been recognized as a 2023 Nonprofit of the Year by State Senator Richard Roth.** For more information about Reach Out, visit [we-reachout.org](http://we-reachout.org), or contact 909.982.8641.