

For Immediate Release
—December 20, 2023—

Contact:
Natasha Ferguson, Communications Marketing Manager
Reach Out
951.662.8780 | Natasha.Ferguson@we-reachout.org



Community-based Organization — Reach Out — Brings Holiday Cheer to Underprivileged Families

Upland, CA — December 20, 2023 — Each year, Reach Out hosts its annual Posada, a special holiday celebration for community members who have participated in Reach Out's specialized programs for youth and families. This annual event brings joy to families who may not otherwise be able to provide holiday gifts to their children due to financial hardships.

This year's celebration included a catered meal, holiday treats, community vendors, and wrapped gifts for the children. There were also opportunity drawings, a live DJ, arts and crafts, games, and holiday treats. The highlight, undoubtedly, was the magical visit with Santa Claus himself. This event was made possible thanks to generous donations from Reach Out's local community partners.

For more information about Reach Out's programs and community resources, visit www.we-reachout.org.

About Reach Out

Reach Out is a large non-profit 501(c)(3) organization that has been serving the Inland Region of Southern California for over 50 years. Reach Out's mission is to strengthen communities by bringing people together to solve our region's toughest issues: breaking barriers to educational achievement, expanding economic opportunities, and creating safe, healthy, and innovative communities. **Reach Out was recognized as one of the '2023 Nonprofit of the Year' by State Senator Richard Roth.** For more information visit we-reachout.org, or contact 909.982.8641.

Media: Click below to access the Photo Album

2023 POSADA

